



# Asset-Care® IV: Whole life insurance with LTC protection

What would your clients say if you could provide them:

- Guaranteed level premiums?
- Guaranteed tax-free long-term care (LTC) benefits?
- A guaranteed death benefit?
- Guaranteed cash value growth?
- Guaranteed options for lifetime LTC protection?

LTC protection with the guarantees of whole life insurance - that's what you get with Care Solutions. Asset-Care IV provides your clients premium options to fit their unique situation while helping them prepare for LTC costs and providing value even if they *never* need LTC benefits.

Take time now to reach out to your prospects and tell them how to protect their future with guarantees.

[Asset-Care IV campaign brochure »](#)

[Asset-Based LTC whitepaper »](#)

Check out this [Brainshark video](#) to learn more about Asset-Care IV.



## CAMPAIGN RESOURCE PAGE: YOUR ONE STOP FOR RESOURCES

Learn more about Asset-Care IV and competitive positioning, access valuable sales resources, register for webinars, and more.

[Visit the campaign landing page now »](#)



## JOIN A WEBINAR

Learn about Asset-Care IV features, competitive advantages, consumer positioning and more in our upcoming national webinar series. Don't miss this opportunity to expand your sales.

[Register now »](#)



## BE SOCIAL

Download the social media content library and schedule to share pre-approved articles, images and more with your network today. This 30-day campaign showcases valuable LTC education to drive conversations with your clients.

[Download now »](#)

## NEED HELP?

Contact your OneAmerica Regional Marketing Director, James Romero, at [James.Romero@OneAmerica.com](mailto:James.Romero@OneAmerica.com), to request more information about the campaign, order materials or learn more about Asset-Care IV.

**For use with financial professionals only. Not for public distribution.**

**Notes:** Products are issued and underwritten by The State Life Insurance Company® (State Life), Indianapolis, IN, a OneAmerica company that offers the Care Solutions product suite. Asset-Care form number series: L301 and R501 may not be available in all states and may vary by state. All guarantees are subject to the claims-paying ability of State Life. Asset-Care® is whole life insurance (in MD and PA, universal life) that allows access to 100 percent of the life policy death benefit for qualifying LTC expenses (paid monthly).

**Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May go down in value •**

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