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## The Inside Scoop on **Long Term Care** Myths



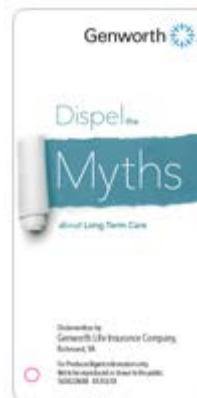
November is Long Term Care Awareness Month, and there's no better time to address some of the myths surrounding this major client risk.

This fact-filled brochure gives you the inside scoop on common long term care (LTC) misperceptions, regarding:

- Benefit increase amounts
- Perceived substitutes for LTCI
- Self-funding vs. LTCI

Armed with the facts, you'll be in a better position to help your clients close the critical long term care gap.

Dispel the Myths 



[Dispel the Myths](#)

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