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This could be your next
big opportunity.



Learn about various LTC funding solutions

With 7 out of 10 people over age 65 needing long term care (LTC)¹, there's a good chance you have clients who will need to pay for this expense.

Even if costs remain flat, just a few years of LTC can significantly reduce their assets and have a substantial impact on their retirement plans (1 - 3 years is average² for an event requiring care).

You can help your clients through a wide variety of LTC funding solutions. The key is understanding these various products and how each of them addresses their specific needs a little differently.

That's why we created [The LTC Source](#).

The LTC Source is a new website for professionals looking to **grow their LTC knowledge**. It is filled with tools based on Genworth's 40+ years of LTC insurance experience to give you the expertise required to present personalized solutions.

For big opportunities, big ideas, and big solutions, [Visit the LTC Source today!](#)

[Visit The LTC Source](#) ➔

New resources:



Quick Study

Get up-to-speed on different LTC funding solutions.



Solution Selector

Quickly find options to address your client's LTC funding needs.



Run a Quote

Estimate how much long term care insurance protection could cost.



Sign Up

Be first in line for the latest ideas and updates.

¹ 70% of people over 65 will require some form of LTC (source: 2015 Medicare & You, National Medicare Handbook, Centers for Medicare & Medicaid Services, September 2014.)

² "How Much Care Will You Need?" Longtermcare.gov. U.S. Department of Health and Human Service, n.d. Web. 9 July 2015.

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Not all products are available in all states.

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