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This November, Let's talk **Long Term Care**



November is Long Term Care Awareness Month, which makes it a great time to get your clients talking about long term care. Our Let's Talk materials can help.

Get started with the [Let's Talk Long Term Care Producer Guide](#). You'll discover:

- How to use the [consumer tabloid](#)
- Why your clients resist talking about long term care, and what can get them started
- How to use timing to your advantage
- What clients expect from you

This November, get things started with Let's Talk LTC.



[Let's Talk Producer Guide](#)



[Let's Talk Consumer Tabloid](#)

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Long Term Care Insurance underwritten by: **Genworth Life Insurance Company**,
and in New York by: **Genworth Life Insurance Company of New York**,
Administrative Office: Richmond, VA

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