

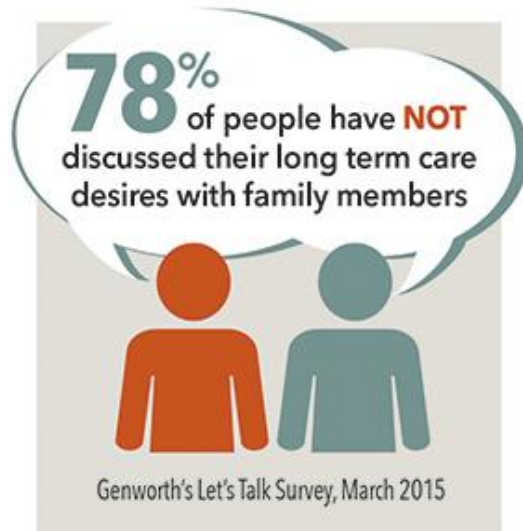


Talking about the future just got easier.

November is Long Term Care Awareness Month. It's the ideal time for educating your clients by starting conversations and helping them plan for a more secure future.

If your clients are like most people, they aren't thinking or talking about the financial and emotional aspects of long term care needs.

The [Let's Talk suite of educational material](#) provides tools that include conversation starters and how to overcome objections. Help your clients address the importance of planning and taking care of what matters most. Help them start a long term care conversation today.



[Let's Talk Long Term Care 2015](#)

[Long Term Care Educational Resources](#)

November is Long Term Care Awareness Month. Start the conversation.

Long Term Care Insurance underwritten by: Genworth Life Insurance Company,
and in New York by: Genworth Life Insurance Company of New York,
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